

1. Direct Printing:

Direct Printing is printed direct-to-fabric with no transfers. The result is a matte image that moves with the garment because the ink is actually embedded in the fabric for ultimate wearable comfort. After a few washes, you will notice the great durability of Direct Printing. That means greater image staying power.

2. Heat Transfer:

Heat Transfer is as durable as screen-printing, but offers more detail. Heat Transfer uses heat to create a bond between the resin and the T-Shirt, locking the ink between the two layers. Heat Transfer has a slight plastic feel when you first wear it. However, this feel will diminish after washing.

3. Dye Sublimation

Sublimation uses heat-activated inks that change into a gas when heated and have the ability to bond with polyester or acrylic surfaces. Once the process of sublimation takes place your image is permanently tattooed to your product. Sublimation will leave the surface of your product smooth to the touch, and can reproduce photo quality images. SistarDiva.com uses a special coating for all of our hard goods, making your products dishwasher and microwave safe.

4. Embroidery

Machine Embroidery adds beauty and themed detail to anything you sew. Embroidery is chosen to give a more corporate and professional look.

